

JANUARY 2012

Kearney, Nebraska

COMMUNITY PROFILE



www.edcbc.com www.kearneycoc.org

POPULATION

	1980	1990	2000	2010
City of Kearney	21,158	24,396	27,431	30,787*
Buffalo County	37,797	37,447	42,259	46,102*
Kearney Labor Force (ages 16-64)				19,636**
Buffalo County Labor Force (ages 16-64)				28,346**
Labor Force 60 mile radius (ages 16-64)				123,224
Primary Retail Trade Area				105,661
Total Area (Kearney)			12.663 sq. miles	

CLIMATE

Average Daily Temp (F)	Min	Mean	Max
January	11		34
April	35		61
July	64		86
October	38		65
Average Annual Precipitation		25.2 in.	
Elevation/Altitude		2,130'	

LOCATION (distance in miles)

Boston	1,733	San Francisco	1,733
Omaha	189	Denver	359
Chicago	645	Kansas City	343
New York	1,437	Los Angeles	1,418

LABOR SUPPLY

December 2010

BUFFALO COUNTY

Education, Healthcare, Social Services	6,694
Trade (Wholesale and Retail)	5,202
Manufacturing	3,749
All Services (Except Public)	3,358
Food, Accommodation, Leisure	3,227
Natural Resources and Construction	1,313
Transportation, Warehousing & Util.	1,034
Government (Pub. Admin.)	1,026
Financial Activities	677
Ag, Forestry, Fishing, Hunting	526
Information	418

Total Labor Force **27,224**
Commuters Out of County 5,389

Right To Work State Yes
Unionized Manufacturing Workers: less than 1%

Source: NE Dept. of Labor, U.S. Census Bureau

Kearney, the county seat of Buffalo County, is located near the banks of the Platte River at its southern most point as it dips in a great arc across Nebraska.

Located squarely at the nation's mid-point, 1,733 miles to Boston and 1,733 miles to San Francisco along US Highway 30 and Interstate 80, **Kearney** is a crossroads for commerce and culture.

Kearney's character, shaped by pathfinders and pioneers from the nineteenth and twentieth centuries, can be described as progressive and determined. The Midwestern work ethic is alive and growing among modern day pioneers who continue to blaze new trails today. Examples include the Great Platte River Road Archway, the Viaero Event Center, home to USHL hockey, and a telecommunications infrastructure among the most sophisticated available in the midwest.

More than 30,000 people call the **Kearney** area home, and they enjoy an enviable balance of urban amenities and Main Street America quality of life. Norman Rockwell plugged in, so to speak. **Kearney** is the home of the University of Nebraska at **Kearney** (named a **Top 10 Regional University** by U.S News & World Report), two major hospitals, regional shopping services, cultural and recreational attractions, excellent public and private schools (**Kearney** Public School District was designated a Gold Medal School District by a national magazine), and numerous corporate headquarter companies.

Great work ethic, great schools, great career opportunities, safe, secure, and affordable. A great quality of life! **Kearney** is the home many people have been dreaming about. What about you?

ECONOMIC INDICATORS

CATEGORY	1990	2000	2010
Population, Kearney	24,396	27,431	30,787*
Population, Buffalo County	37,447	42,259	46,102*
Labor Force, Buffalo County	20,732	24,802	28,346**
Employment, Buffalo County	20,333	24,086	27,599**
County Unemployment Rate	1.9%	2.9%	2.6%**
Labor Force, Kearney			19,636**
Employment, Kearney			19,171**
City Unemployment Rate			2.40%**
Net Taxable Sales-City	\$240,809,559	\$351,815,123	\$615,505,093
Net Taxable Sales-County	\$276,823,698	\$340,835,235	\$656,451,127
Motor Vehicle Sales-County	N/A	\$63,784,750	\$75,429,348
Lodging Tax Rev-County	\$146,415	\$290,618	\$804,506
Median Hshld Income-County	\$38,281	\$46,245	\$46,762
Per Capita Income-County	\$14,894	\$17,510	\$22,787
Tax Valuation-City	\$517,462,844	\$929,827,112	\$1,656,391,874
Gas Utility Customers-City	N/A	10,399	10,620
Electric Utility Customers-City	10,333	13,879	14,676
Industrial Const. Value-City	\$137,500	\$645,000	\$0
Commercial Const. Value-City	\$2,795,700	\$17,673,793	\$20,155,636
Comm/Ind Addition Remodel-City	N/A	\$4,284,761	\$26,084,939
Single Fam Const. Value-City	\$6,949,500	\$22,415,800	\$13,552,000
Multi-Fam Const. Value-City	\$685,000	\$4,301,000	\$4,881,000
Single Fam Bldg. Permits Issued-City	78	131	67
Multi-Fam Bldg. Permits/Units-City	4/16	14/63	13/27
Total Living Units Created-City	94	194	86
Total Occupied Houses-City	8,973	10,549	12,201*
Average Home Selling Price-City	\$52,414	\$105,192	\$155,721

*Source: U.S. Census Bureau, 2010

**Source: Nebraska Department of Labor; Nebraska Department of Revenue

ERI Cost of Living Index: (Jan. 2012)*	Kearney	Non-Metro Nebraska	Lincoln	Omaha
Annual Salary: \$57,500				
Home: Owner (2,000 sq. ft.)	94.8%	100.7%	104.1%	96.7%
Family Size: 4				
Vehicles: 2 valued @ \$27,000				

*Source: Economic Research Institute (ERI), Redmond, Washington, January 2012

TOP AREA EMPLOYERS

NON-MANUFACTURING (25+emp.)

Employer	Employee Count
Good Samaritan Hospital	1,000+
University of NE at Kearney	1000+
Kearney Public Schools	750-1000
The Buckle	500-750
Wal-Mart Stores, Inc.	500-750
Cabela's	250-500
Cash-Wa	250-500
City of Kearney	250-500
Buffalo County	100-250
Builder's Warehouse	100-250
Chartwells Food Service	100-250
Community Action Partnership	100-250
Educational Service Unit 10	100-250
Kearney Clinic	100-250
Kearney Family YMCA	100-250
Mount Carmel Home	100-250
Nebraska Public Power District	100-250
Platte Valley Medical Group PC	100-250
Platte Valley State Bank	100-250
Target	100-250
Younes Hospitality	100-250
Youth Rehabilitation & Treatment Center	100-250
Bob's Super Store	75-100
Good Samaritan Soc. - St. John's	75-100
Good Samaritan Soc. - St. Luke's	75-100
Mid-Nebr. Individual Services	75-100
NTV/Pappas Telecasting	75-100
Ramada Inn	75-100
Viaero Event Center	75-100
Anderson Bros. Elec., Plumbing	50-75
Brown Transfer	50-75
Charter Communications	50-75
Good Samaritan Soc. - Prairie View	50-75
Herberger's	50-75
JC Penney	50-75
Kmart	50-75
Midlands Contracting	50-75
Northridge Retirement	50-75
Sunmart	50-75
Walgreens	50-75
Xpanxion	50-75
Yellow Van Cleaning Services	50-75
Andersen Wrecking Co.	25-50
Bamford	25-50
BD Construction	25-50
Big Apple Fun Center	25-50
Blessing Construction	25-50
Buzz's Marine	25-50
Cambridge Court	25-50
Coca-Cola/Dr. Pepper	25-50
Crossroads Ford, Inc.	25-50
Eakes Office Plus	25-50
Exchange Bank	25-50
Farmers & Merchants Bank	25-50
Frontier	25-50
IntelliCom Computer Consulting, Inc.	25-50
Kearney Eye Institute	25-50
Kearney Implement	25-50
Kearney Orthopedic	25-50
Miller & Associates	25-50
Ward Laboratories	25-50
Wells Fargo	25-50
Central Community College	<25

MANUFACTURING

Employer	Product/Svc	Employee Count
Baldwin Filters	Oil, Air, Fuel Filters	750-1000
Eaton Corporation	Auto Valves & Forged Gears	250-500
West Pharm. Services	Pharm. Stoppers & Closures	250-500
Chief Industries, Inc.	Grain Drying Equipment	100-250
Marshall Engines	Rebuilt Engines	100-250
Morris Printing Group, Inc.	Publishing	100-250
Kearney Hub	Publishing	75-100
Monsanto	Seed Corn Production	50-75
ACE Irrigation	Irrigation Equip.	25-50
Dandee Concrete Const. Co.	Concrete/Masonry	25-50
Delux Mfg. Co.	Grain Dryers	25-50
Kearney Crete & Block	Redi Mixed Concrete	25-50
L&S Industries	Metal Products	25-50
Ready-Mixed Concrete, Inc.	Concrete Products	25-50
Fasse Valves, Inc.	Elec. Controls	<25

OTHER AREA MANUFACTURERS (25+emp.)

Employer	Product/Svc	Employee Count
Leprino Foods	Food Manufacturing	100-250
Abengoa	Biofuel	50-75
Henningson Foods, Inc.	Egg Processing	<25
Sun Tech Industries	Injection Molding	<25
Schreiber Foods	Food Processing-Manufacturing	-

Source: EDC of Buffalo County

WAGE RATES

Job Title	Avg. Entry	Avg. Avg.	Avg. Exper'd
Management	\$18.77	\$37.35	\$46.63
Business & Fin. Op.	14.99	23.51	27.78
Computer & Math.	15.27	24.62	29.30
Architecture & Eng.	13.17	24.62	30.35
Life, Phys. & Soc. Sci.	12.55	21.26	25.61
Comm. & Soc. Serv.	8.77	14.29	17.06
Legal	14.91	24.04	28.61
Ed., Training & Library	12.40	21.69	26.34
Media & Comm.	8.61	13.80	16.40
Health Pract. & Tech.	14.85	28.52	35.35
Healthcare Sup.	9.07	11.51	12.74
Protective Serv.	9.50	15.77	18.91
Food Prep & Serv.	7.40	9.22	10.13
Building & Maint.	7.77	10.34	11.64
Personal Care & Serv.	7.37	9.22	10.15
Sales & Related	7.79	13.48	16.32
Office & Admin. Sup.	8.48	12.66	14.75
Farming & Outdoor	7.94	12.10	14.17
Const. & Extraction	10.50	15.16	17.49
Inst., Maint. & Repair	11.22	16.43	19.03
Production	11.02	14.99	16.98
Trans. & Material Moving	8.58	13.30	15.66
Total all occupations	\$8.57	\$15.81	\$19.44

Source: NE Dept. of Labor

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ECONOMIC SECTORS

CATEGORY ESTABLISHMENTS	Count
Manufacturing	23
Wholesale Trade	38
Retail Trade	209
Information	31
Real Estate/Rental & Leasing	48
Professional/Scientific/Tech. Services	66
Administrative/Support & Waste Management	51
Education Services	5
Health Care & Social Assistance	128
Arts/Entertainment/Recreation	21
Accommodation & Food Services	118
Other Services (Non-Governmental)	87

Source: U.S. Census Bureau, 2007 Economic Census

UTILITIES

Electricity Supplier: NPPD

KW Peak Demand: Summer 102 Megawatts,
 Winter 82 Megawatts

Additional Source: Nebraska Power Grid

Telecommunications: Charter, Century
 Link/Qwest, Frontier, Nebraska Link, US Cellular,
 Verizon, Viaero, Windstream

Natural Gas: NorthWestern Energy, SourceGas

Water: City of Kearney

Sanitation: City of Kearney

Sewerage Treatment: City of Kearney

TRANSPORTATION

Interstate 80, US Highway 30, NE 44 & 10
 Bus: Greyhound & Trailways Bus Lines, Eppley
 Express, RYDE

Rail: Union Pacific Railroad

AIRPORT

Class II Airport

Four Daily Inbound and Outbound Flights to
 Denver International Airport

Elevation/Altitude: 2,131'

Runways: 7,100' & 4,500' (both lighted)

Nav Aids: ILS, VOR, NDB, Localizer, MALSR

EDUCATION

Kearney Public Schools

Kearney Catholic School

Faith Christian School

Zion Lutheran School

Central Community College

University of Nebraska at Kearney

HEALTH FACILITIES

Good Samaritan Hospital - MD's 114 DO's 4

Richard H. Young Hospital

Over 50 medical and specialty clinics.

TAXES - KEARNEY

Sales Tax - State & Local combined: 7.0%

Property Tax: \$2.138259/\$100 valuation