



Kearney Demographics: Economic Indicators

2010 Taxable Retail Sales

Monthly		2010 Net Taxable Sales	2009 Net Taxable Sales	Percent Change	2010 Sales Tax 5.5%	2009 Sales Tax 5.5%
January	Buffalo County	46,439,731	47,084,737	-1.4%	2,551,075	2,589,662
	Kearney	43,668,412	43,966,210	-0.7%	2,398,653	2,418,143
February	Buffalo County	45,901,685	46,491,172	-1.3%	2,410,953	2,557,016
	Kearney	43,224,251	43,393,990	-0.4%	2,377,335	2,386,670
March	Buffalo County	55,446,075	53,047,073	4.5%	3,053,405	2,966,177
	Kearney	52,008,816	49,597,070	4.9%	2,864,356	2,776,427
April	Buffalo County					
	Kearney					
May	Buffalo County					
	Kearney					
June	Buffalo County					
	Kearney					
July	Buffalo County					
	Kearney					
August	Buffalo County					
	Kearney					
September	Buffalo County					
	Kearney					
October	Buffalo County					
	Kearney					
November	Buffalo County					
	Kearney					
December	Buffalo County					
	Kearney					
Buffalo County YTD		147,787,491	146,622,982	0.8%	8,015,433	8,112,855
Kearney YTD		138,901,479	136,957,270	1.4%	7,640,344	7,581,240
*Annual Totals						
Buffalo County						
Kearney						

*Due to collection variances the annual totals may differ from the monthly figures.

Source: Nebraska Department of Revenue



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October	Buffalo County Kearney					
November	Buffalo County Kearney	50,682,956 47,691,828	51,585,135 48,570,367	-1.7% -1.8%	2,787,607 2,623,095	2,837,184 2,671,371
December	Buffalo County Kearney	63,129,385 59,121,353	67,066,480 62,492,506	-5.9% -5.4%	3,472,118 3,251,676	3,688,659 3,437,090
Buffalo County YTD		113,812,341	118,651,615	-4.1%	6,259,725	6,525,843
Kearney YTD		106,813,181	111,062,873	-3.8%	5,874,771	6,108,461
*Annual Totals						
	Buffalo County	634,771,227	645,322,825	-1.6%	34,975,684	35,542,829
	Kearney	593,420,949	602,815,770	-1.6%	32,702,809	33,201,096

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Source: Nebraska Department of Revenue